

MARTUSORN K.

---LECTURER---

PRACTITIONER AND INSTRUCTOR
- LOGISTICS AND SUPPLY CHAIN
- CREATIVITY



PROFILE

Martusorn Khaengkhan

Nickname: Som-O

Date of Birth: September 19th

1990 Age: **30 years old**

Marital Status: Single


Now, I'm a **lecturer of Logistics and Supply Chain**, CLS (SSRU)

CONTACT

Facebook page:

SMK Around the world

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EDUCATION

Year 2015 Master of Engineering

Faculty of Engineering, **Logistics Engineering and Supply Chain Management** Major, **Chiang Mai University**.



Year 2013 Bachelor of Arts

College of Arts, Media and Technology, Modern Management and Information Technology Major, **Chiang Mai University**.



Now, I'm Studying PhD in **Logistics and Supply Chain Management** at College of Logistics and Supply Chain: CLS, **Suan Sunandha Rajabhat University**

EXPERIENCE

**2016-
Present**

Lecturer of Logistics and Supply Chain

College of Logistics and Supply Chain: CLS,
Suan Sunandha Rajabhat University

**2015-
2016**

Researcher: Logistics and Border Trade

Border Economy and Logistics Study: OBELS,
School of Management, Mae Fah Luang
University



ภาพประกอบวารสารวิชาการ



Practitioner and Instructor (Eduzones)

Creativity Based Learning

Speaker

- Logistics & Supply Chain Management
- Air Cargo Management ,Terminal Air Cargo, Import, Export
- Creativity
- Dynamic Leadership
- Digital Marketing

AREAS OF EXPERTISE & SKILLS

Lecturer	Logistics and Supply Chain
Practitioner & Instructor	Air Cargo Management
Researcher	Transportation
Practitioner & Instructor	Multi-modal Transport
Active Learning	Personal Trainer

PUBLICATION/CONFERENCE

- 2020** Moderating effect of information sharing on the relationship of supply chain management capabilities and business performance: A study of the food industry: **Published in SCOPUS 2020 | International Journal of Supply Chain Management , 9(2), pp. 341–351** by: Pintuma, S., **Khaengkhan, M.**, Waiyawuththanapoom, P., Aunyawong, W.
- 2019** Comparative analysis of multiple criteria decision making (MCDM) approach in warehouse location selection of agricultural products in Thailand: **Published in SCOPUS 2019 | International Journal of Supply Chain Management** by: **Khaengkhan, M.**, Hotrawisaya, C., Kiranantawat, B., Shaharudin, M.R.
- 2019** Assisting tourism supply chain performance in thailand through big data analytics: Moderating role of IT capability: **Published in SCOPUS 2019 | International Journal of Supply Chain Management** by: Kerdpitak, C., Hotrawaisaya, C., **Khaengkhan, M.**
- 2019** Using Multiple Criteria Decision Making (MCDM) to Location Selection for Grass Flower Warehouse in Chiang Rai Province, Thailand: Proceeding of The **IBETS 2019 | International Conference Business Education Social Sciences Tourism and Technology Copenhagen, Denmark** by: Khaengkhan, M.
- 2018** Improve the Process of Service with Lean Concept: A Case Study of Salaya Hospital : Proceeding of **ICISW 2018 The 80th Anniversary Suan Sunandha Rajabhat University (SSRU) "International Conference on Innovation, Smart Culture and Well-Beings"** **Bangkok, Thailand** by: **Khaengkhan, M.**
- 2017** Location Selection for Grass Flower Warehouse in Chiang Rai Province by the Simple Additive Weighting (SAW) and The Analytic Hierarchy Process (AHP) Method : Proceeding of **The ICBTS 2017 | International Business Tourism and Applied Sciences Research conference Paris, France** by: Khaengkhan, M.
- 2017** TOPSIS Method to Selection Location of Grass Flower in Warehouse : Published in **The ICBTS 2017 | International Business Tourism and Applied Sciences Research conference London, United Kingdom** by: **Khaengkhan, M.**
- 2017** The comparisons of TOPSIS and AHP Method to Location Selection of Grass Flower Warehouse in Chiang Rai Province : Published in **IE Network 2017 | Industrial Engineering Network Conference Chiang Mai Thailand** by: **Khaengkhan, M.**
- 2015** The Location Selection of Warehouse of Grass in Chiang Rai Province Using Multiple Criteria Decision Making ; MCDM) **Published in OR-NET 2015 | Operations Research Network of Thailand** by: **Martusorn Khaengkhan and Apichat Sopadang**
- 2015** Multiple Criteria Decision Making (MCDM) for a Grass Warehouse Site Selection in Chiang Rai Province, Thailand: **Published in OR Journal Thai 2015** by: **Martusorn Khaengkhan and Apichat Sopadang**