# **Contents**

PAGE	UNITTITLE	TOPICS	USEFUL LANGUAGE AND STRUCTURES
5	Introduction to logistics	Setting the scene Jobs in logistics Regular activities	Describing jobs Talking about regular activities
12	Logistics services	Logistics acronyms Product ranges 3PL providers Value-added services	Selling services Explaining online services
20	Inventory management and procurement	Inventory management Continuous replenishment Job advertisements	The passive Giving and asking for opinions Making suggestions Agreeing
28	4. Modes of transport	Transport and handling equipment Container types Types of goods	Adjectives Making comparisons Describing features
37	Planning and arranging transport	Transport options Measurements Quotations	Making enquiries and requests Advising and offering alternatives Numbers, dimensions, and weight
45	Shipping goods	Markings Loading Advice of shipment Shipping instructions	Explaining how to do something Prepositions Talking about shipping problems
53	Warehousing and storage	Handling equipment Warehouse areas Warehousing today	The passive with modals Talking about improvements Describing a process
60	Documentation and finance	Documents in foreign trade Import instructions Payment methods	Apologizing by and until Handling payments Dealing with mistakes

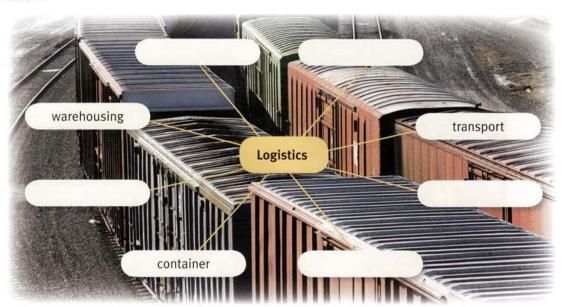
PAGE	APPENDIX
	THE MITTER

- 69 Test yourself!
- 71 Partner Files
- 73 Answer key
- 82 Transcripts
- 88 Useful phrases and vocabulary
- 91 Glossary of acronyms and abbreviations
- 92 A-Z word list
- 94 Weights and measures conversion chart

## **Introduction to logistics**

STARTER

Make a list of all the different areas of logistics you can think of by completing the diagram below.



Five people give their definition of logistics. Complete the sentences using the words from the box.

provide • storage • support • distribution • delivery • maintenance

Logistics means that you manage the procurement and movement of goods and the
\_\_\_\_\_\_\_ of inventory.

It means the \_\_\_\_\_\_ of the goods the customer needs at the right time, in the right place, and of the right quality.

My definition of logistics is this: it's to plan, organize, and manage operations that \_\_\_\_\_\_ services and goods.

Logistics – that's the purchasing, maintenance, \_\_\_\_\_\_, and replacement of material and staff.

Logistics is the planning and \_\_\_\_\_\_ of operations such as warehousing, inventory, transport, procurement, supply, and \_\_\_\_\_\_.

## 2 Complete the following table using the words from exercise 1.

	Verb	Noun
1	to provide	
2		storage
3	to support	
4		delivery
5		distribution
6	to maintain	
7		transportation
8		purchasing

## 3 Now complete the sentences with the correct form of the words from the table.



In my job I oversee the	e	of vehicles and machinery
Do they also		parcels and packages on Sundays?
Goods are normally bo	ught in the	department.
We	a 24-hou	r delivery service.
This company only		goods by road.
We	all our go	ods in the warehouse.

## 4 Match the definitions (a-f) with the words (1-6) below.

1	carrier	
2	freight forwarder	
3	supplier	
4	haulage contractor/haulier	
5	courier	
6	consignee	

- company which carries goods by road
- person or firm named in a freight contract to whom goods have been shipped or turned over for b care
- company that specializes in the speedy and secure delivery of small goods and packages C
- d company that transports or conveys goods
- company which supplies parts or services to another company; also called vendor e
- person or business that arranges documentation and travel facilities for companies dispatching goods to customers



### Listen to three people describing their jobs in logistics: a warehouse manager, a freight forwarder, and a shipping operations manager. Match each job to the correct person.



Person 1





6	Now	listen	again	and	compl	ete	the	sent	ences.
---	-----	--------	-------	-----	-------	-----	-----	------	--------

1	My job is to	the transport of goods either by sea, air, road, or rail.
2	An important part of the job is suitable mode of transport.	s with customer requests about the most
3	My responsibilities also includ and transport companies.	e good shipping rates with shipping lines
4	I custom	s clearance on behalf of my clients.
Pe	rson 2	
5	In my job I have to while loading or unloading.	that the cargo is not damaged onboard the ship or
6	I custom	ers on shipping rates and prepare quotations for our sales office
Pe	rson 3	
7	Another part of my job is to production.	with departments such as transport and
8	Apart from that, I	that vehicles, machines, and any other kind of

# 7 Match the verbs (1–8) with the activities (a–h) to make phrases from the recordings. Then listen again to check if necessary.

1	book	
2	consolidate	
3	deal	
4	keep	
5	make	
6	use	
7	check	
8	take care	

- a a number of shipments under one bill of lading
- b booking reservations
- c that health and safety standards are maintained
- d modern computer systems
- e space on a ship, train, lorry, or plane
- f where to put them in the warehouse
- g an eye on the budget
- h with all the necessary documentation

## 8 Work with a partner to describe two different jobs. The phrases in the box will help you.

Partner A File 01, p. 71

Partner B File 09, p. 72

TALKING ABOUT JOB I	RESPONSIBILITIES	PARTNER FILES
Questions		
What do you do?		
What's your line of	work?	
What does your job	involve?	
Describing jobs		
I work for a major s	hipping company.	
I work in the region	al depot.	
Describing responsi	hilities	
I'm responsible for .		
In my job I have to .		
My job involves		
Remember		
You work for or at a	company.	
You work in an area		
You are responsible	for or in charge of something.	
Here are some usefu	ıl verbs for describing key job responsibilitie	es:
to advise	to oversee	
to prepare	to provide or supply	
to train	to ensure	
to manage	to review	
to estimate	to liaise with	
to monitor	to organize	
to carry out		

## 9 Replace the underlined verbs with words from the box that have the same meaning.

р	rovide • train • organize • ensure • inform about • check	
1	We <u>supply</u> software for the car industry.	
2	I often advise clients on the most suitable transport method.	
3	In my job I have to make sure that passengers arrive on schedule.	<u> </u>
4	My job is to supervise incoming goods.	
5	I also <u>plan</u> the transport of goods.	
6	l instruct staff.	<u></u>

### 10 Complete the form with your own job details. Use complete sentences and expressions from this unit.

ob profile:	
Company:	I work for
ob title:	
Main responsibilities:	
3–5 key activities:	NO DESCRIPTION OF THE PROPERTY
	2

#### TALKING ABOUT REGULAR ACTIVITIES

When talking about general facts and describing what we normally do, we use the present simple. It is often used with words that say how often something happens, e.g. usually, often, always, sometimes, every, etc. We use the verb do to make questions and negative statements:

I work for an international logistics company.

He usually spends a lot of time with his customers.

Do you ship goods to Asia?

He doesn't work in the European office.

### 11 Put the words in the right order. Use the correct form of the verb.



- an excellent / provide / delivery service / my company.
- you / how much / handle / cargo / per year?
- to other countries / not ship / we / chemical products. 3
- responsible for / be / the warehouse manager / also / vehicles and machinery. 4
- to foreign companies / car parts / this vendor / supply?
- usually / arrange / for companies / a freight forwarder / documentation. 6

## 12 Work with a partner. Follow the steps below to practise this dialogue.

- A Ask B what he/she does.
- B Respond. Tell A where you work.
- A Ask B to give you some details about the job.
- B Tell A about your main job activities. Then ask A about his/her job.
- A Respond. Describe your job activities.

## 13 Complete the crossword puzzle with words from this unit.

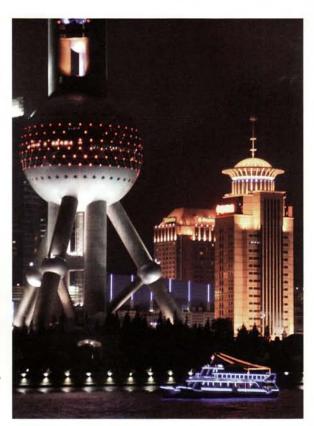
### Across Another word for freight. What you store in the warehouse. 5 Work closely together with somebody. 6 Down Another word for organize. To give information about the price. 2 3 Another word for supervise. Send goods. 5

#### Read this article and answer the questions.

## **CHINA'S BOOMING EXPORT BUSINESS**

China's economy is developing at a rapid pace with double-digit growth rates in export business and an expected increase of 40 per cent by 2010. With an estimated trade volume of nearly 2 trillion US dollars in 2006, China handles more cargo than any other country in the world. Given these growth rates, it is not surprising that the Chinese logistics sector increased by more than 12 per cent last year.

In order to support the booming industry, the government is currently investing massively in the country's infrastructure. Over the next few years, the Chinese government wants to improve and extend the existing road and railway networks as well as maritime harbours and airports.



For transport logistics, Shanghai is one of the most attractive locations in China. It is the second largest city in the country and has good links to the most important industrial regions. And Shanghai is also a modern and welcoming host for visitors and business people from China and around the world.

#### OVER TO YOU

- 1 Do you know any other countries with considerable export growth rates?
- 2 How does logistics play an important role in a country's economy?
- 3 What do you know about the logistics industry in your country?

2

# **Logistics services**

Value of the Asset			
ST	ı D	TE	D
- II	a n	12	м

Logistics uses lots of acronyms. How many do you know? Test yourself by writing these ones out.

	FCL 3PL	
3	HGV	
4	DC	
5	LCL	
6	EDI	NAME OF THE PARTY
7	VAS	
8	RFID	
9	ISO	
10	GPS	

## 1 Match the words (1-8) with their definitions (a-h) below.

1	transshipment	
2	break-bulk	
3	cross-docking	
4	order picking	
5	reverse logistics	
6	tracking and tracing	
7	warehousing	
8	collection	

- a direct flow of goods from receipt at warehouse to shipping, bypassing storage
- b collecting and handling of used or damaged goods or of reusable transit equipment
- c loading goods from one means of carriage onto another
- d selecting and assembling items from stock for shipments
- e packing goods in small, separable units
- f picking up goods at a named place
- g receiving and storing goods
- h locating items in transit

## Look at these words from exercise 1 and use your dictionary (if necessary) to complete the table.

	Verb	Noun
1	receive	
2		equipment
3	carry	
4		assembly
5		location



## Listen to three logistics providers presenting their services. Complete the table.



	specializes in	transport mode used
Provider 1 (GFT Global Carrier)		
Provider 2 (Home Tex International)		
Provider 3 (Cargo Express)		

## Listen to the recording again and complete the sentences.

provider • shipping lines	<ul> <li>fleet of vehicles</li> </ul>	• air carriers	• transport companies
documentation			

1	We are one of the world's lea	ding	_ with a freight volu	me of 600,000
	containers per year.			
2	We can offer our customers of	ompetitive rates with all r	major	•
3	With a modern	, we can ensure fa	ast, safe delivery of	your consignments

(20)	rappy provide range	specialize • major • ensure • customized
1		non-vessel operating common carrier, we can offer our customers
	competitive rates with all m	
2		solutions for full container loads (FCL) and less than container
	consolidated loads (LCL).	a .
3		tiles, we can offer our clients services to me
	their needs.	
4		to assist you in all matters regarding your order.
	We can	you with tailor-made solutions for your air transport requireme
5		
5 6	We closely co-operate with	air carriers around the world and can offer our customers a wide
6 No	We closely co-operate with of flex ow listen and check your ans	wers.
6 No	We closely co-operate with of flex ow listen and check your ans ELLING YOUR COMPANY'S LOGISTIC	wers.  CS SERVICES TO THE CUSTOMER
6 No	We closely co-operate with of flex  ow listen and check your ans  ELLING YOUR COMPANY'S LOGISTIC  When describing a company's s	wers.  CS SERVICES TO THE CUSTOMER  Services or portfolio, we often use the following expressions:
6 No	We closely co-operate with  of flex  ow listen and check your ans  ELLING YOUR COMPANY'S LOGISTIC  When describing a company's s  We can offer you a wide re	wers.  CS SERVICES TO THE CUSTOMER  Services or portfolio, we often use the following expressions:  ange of
6 No	We closely co-operate with  of flex  ow listen and check your ans  ELLING YOUR COMPANY'S LOGISTIC  When describing a company's s  We can offer you a wide ro  We can provide (you with,	wers.  CS SERVICES TO THE CUSTOMER  Services or portfolio, we often use the following expressions:
6 No	We closely co-operate with  of flex  ow listen and check your ans  ELLING YOUR COMPANY'S LOGISTIC  When describing a company's s  We can offer you a wide re	wers.  CS SERVICES TO THE CUSTOMER  Services or portfolio, we often use the following expressions:  ange of  C customized/tailor-made logistics solutions for
6 No	We closely co-operate with  of flex  ow listen and check your ans  ELLING YOUR COMPANY'S LOGISTIC  When describing a company's s  We can offer you a wide ro  We can provide (you with,  We specialize in	wers.  CS SERVICES TO THE CUSTOMER  Services or portfolio, we often use the following expressions:  ange of  O customized/tailor-made logistics solutions for
6 No	We closely co-operate with  of flex  of flex  ow listen and check your ans  ELLING YOUR COMPANY'S LOGISTIC  When describing a company's s  We can offer you a wide ro  We can provide (you with),  We specialize in  As a specialist for/in we  With our many years of ex  We have experience and e	wers.  CS SERVICES TO THE CUSTOMER  Services or portfolio, we often use the following expressions: ange of  O customized/tailor-made logistics solutions for  experience expertise in providing
6 No	We closely co-operate with  of flex  of flex  ow listen and check your ans  ELLING YOUR COMPANY'S LOGISTIC  When describing a company's s  We can offer you a wide row wide row wide (you with),  We specialize in  As a specialist for/in we  With our many years of ex  We have experience and ex  Our team will be happy to	wers.  CS SERVICES TO THE CUSTOMER  Services or portfolio, we often use the following expressions: ange of  O customized/tailor-made logistics solutions for  experience expertise in providing

Present the company's services to your partner. Use phrases from this unit.

8 Read the following text from a logistics company magazine about new trends in third-party logistics. Then label the paragraphs with the correct headings from the list.

Today's role of major providers . Changing logistics requirements for manufacturers

3PL in the past
 New challenges for 3PL
 Change in logistics concepts

# Recent trends in 3PL

Until a few years ago, companies used
to outsource only parts of their logistics
operations to providers specializing
in services such as distribution or
warehousing. A single company sometimes
had several third-party logistics providers
(3PLs).

The globalization of trade and increasing demand for services, however, has led to a drastic shift in logistics concepts and management with an impact on both producers and logistics providers.

3\_\_

As far as manufacturers are concerned. logistics management has become a lot more complex. By now, many of them have learned that outsourcing single segments to different providers has not really made their logistics operations more efficient. That is why they are looking for providers who can provide a higher level of service and more comprehensive supply chain solutions.

For 3PLs all over the world, requirements keep getting more demanding with customers asking for a wider range of



logistics solutions. Apart from that, logistics providers today are facing an increasingly tough and highly competitive market. In recent years, growing pressure on prices has led to a decrease in profit margins. In order to compensate for this, many third-party logistics providers now offer value-added services for their customers. Due to fierce competition in the 3PL market, however, experts predict that only the big international players will be able to work profitably in the future.

The big global players, also called super-3PLs, can provide their customers with comprehensive supply chain or end-to-end solutions. These services usually include forwarding, transportation, consolidation, customs brokerage, warehousing, and distribution, as well as a range of valueadded services.

		_	_
9	Now say which of these statements are true	~	or false X
	non say miner of these statements are true		or rate .

- In the past, companies used to outsource only segments of their logistics operations. 1
- Manufacturers found out that outsourcing to 3PL providers is not efficient.
- In the past few years many 3PL providers have increased their profit margins.
- 4 Customers today are demanding more complex logistics solutions.
- Super-3PLs provide comprehensive solutions to logistics problems.

### 10 Match the words (1-6) from the text with the correct definition (a-f).

- outsourcing 1
- comprehensive
- 3 consolidation
- 4 requirements
- demand
- competition
- including a wide range of services a
- details of what is expected and needed
- contracting functions out to third-party providers
- d the need for particular goods or services
- companies trying to sell the same or similar products to customers
- the grouping of small shipments into one container

### 11 Look at the three website advertisements for value-added services. Then complete the table.





000		0
← → Ø ⑥ ⑥ ⑥ ⑥	* O [G·	7 6
GLX Worldwide Logistics		ſ
We provide value-added services which	complement and enhance all kinds of logistics	
operations. Our services go far beyond	the basic distribution and warehousing services	
usually offered. GLX value-added logistic	cs services include:	
Polybagging and shrink-wrapping	Bundling/unbundling	L
Recycling	Labelling	l,
Done		0 0

	payment	documentation	product assembly	packing / packaging	other services
Maxwell Express Logistics					
Sichuan International Logistics					
GLX Worldwide Logistics					

AUDIO
ALC:
13
4

### 12 Listen to two short presentations about online logistics services. Then say which of the statements are true $\checkmark$ or false X.

Ex	press Logistics Online Shipping	
1	helps you book pick-ups and track shipments.	
2	you can log on by selecting your country.	
3	you can check shipment records for up to 60 days.	
Int	ercargo E-Shipping	
4	allows you to make price enquiries.	
5	you can cancel orders.	
6	you can download pdf documents.	
E !	ADI VINING ONLINE SEDVICES	

When describing online functions or tools, you can use the following phrases and expressions:

The price request tool allows you to obtain prices for shipments.

E-Shipping helps you prepare/print/track/select ... online.

To ..., (just) sign up/register for/log on to ...

For price requests, please use ...

To access shipment details, click ...

mobile

\* to identify it. It really saves us a lot of time.

#### OUTPUT

## A new tracking device for US postal services

An American company based in California has recently developed a tracking device which may help post offices to improve their services. It can be used to find out more about hold-ups and delays in postal operations.

The small tracker, called the Letter Logger, uses the Global Positioning System (GPS) to store information about an item's position in transit. Similar



devices have been used in the past to track expensive consumer goods like cars, but until now none of these systems was small enough to travel in an envelope.

Now that's all changed. As well as fitting into a US standard-size business letter, the GPS Letter Logger also meets other postal requirements: it is bendable and able to withstand rough handling. This is particularly important as the envelopes are thrown into sacks, then transported by van to automatic sorting locations where they run through high-speed shuffling systems.

The tracker itself does not transmit its position during transit, but stores the journey log on a memory card which can be read by a laptop computer. The GPS device offers several programming options ranging from checking its position every few minutes to checking only when on the move.

The Letter Logger does not help, however, if the envelope carrying it does not arrive at its destination within about seven days, as the battery runs flat after about a week.

#### OVER TO YOU

- 1 Have you ever experienced delays in postal services when sending or receiving letters?
- Do you think this device should be used in your home country's postal service?
- 3 Do you know any other useful electronic devices in logistics and transport?

## **Inventory management and procurement**

### STARTER

Check your knowledge of key terms in inventory management and procurement by choosing the best definitions for these terms.

- 1 Economies of scale:
  - a Reducing costs per unit by increasing production
  - b Cutting costs by reducing output
- 2 Buffer stock:
  - a Goods kept in store to cover seasonal demand e.g. Christmas sale
  - b Goods kept in store to cover unforeseen shortages or fluctuations in demand
- 3 Factory gate pricing:
  - a Transport costs are not included in the purchase price of a product
  - b The price is lower because you buy directly from the manufacturer
- 4 Supply chain:
  - a The close co-operation of all parties involved in the making, selling, and delivering of a product
  - b Network of stores that supply customers with a wide variety of products
- 5 Tender:
  - a An assessment or calculation of the approximate cost or value of a product or service
  - b An offer for goods or services that follows a request for a quotation made by an official body, e.g. local government
- Match the beginnings of the sentences (1-6) with the endings (a-f) to make definitions of more key terms.

1	Lead time is the time	
2	Procurement is	
3	A retailer is a business	
4	Customer order cycle time is the time	
5	A wholesaler is	
6	JIT - just in time is a concept	Γ



- customers are prepared to wait for the delivery of their order.
- of reducing inventories by co-ordinating the delivery of materials just before they are needed. b
- it takes to produce and supply a product. C
- an intermediary between manufacturers and retailers which buys in large quantities and resells in smaller quantities.
- that buys products from wholesalers or manufacturers and resells them to the ultimate consumer.
- the purchasing of goods (materials, parts, supplies, equipment) required to run an enterprise.

AUDIO
6
13
7
1

2	Listen to an expert presenting an inventory management system to the managers of a large retail
	store. Then say which of the statements are true $\checkmark$ or false $X$ .

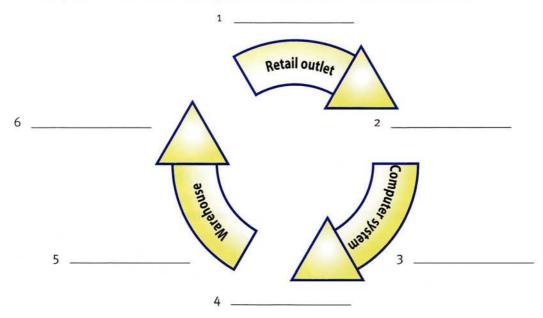
1	The inventory system is called CPR.		1
2	It's a sales-based system.		
3	The system co-ordinates the flow of information and	goods in the logistic chain.	
4	Young Fashion has used the system for six years now	w.	
5	Orders are electronically transferred to the warehous	se.	
6	The store has reduced transport and inventory costs	by about 25 per cent.	
Lie	sten again and complete the sentences with the word	is from the boy	
LIS	sten again and complete the sentences with the word	is from the box.	
Si	stock • lead times • replenishment • processing •	generated • data interchan	ige •
p	point • schedule • inventory • retailer		
1	Today I'm going to tell you something about CRP, th	nat means continuous	
1 2	Today I'm going to tell you something about CRP, th I'll also explain how it can be used to lower invento		
2	I'll also explain how it can be used to lower invento product	ry and operational costs and	d to shorten
2	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or	ry and operational costs and	to shorten
	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the	ry and operational costs and rder at what of sale in the re	to shorten level. tail store.
2	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the You have the products of the product of the products of the product of t	ry and operational costs and rder at what of sale in the re	to shorten level. tail store.
2 3 4	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the Yo replenishment three years ago.	ry and operational costs and rder at what of sale in the re oung Fashion introduced con	l to shorten level. tail store.
2 3 4	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the You have the products of the product of the products of the product of t	ry and operational costs and rder at what of sale in the re oung Fashion introduced con	l to shorten level. tail store.
2 3 4 5	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the Yo replenishment three years ago.	ry and operational costs and rder at what of sale in the re oung Fashion introduced con	l to shorten level. tail store.
2 3 4 5	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the Yo replenishment three years ago.  With the new system all orders are	rder at what of sale in the rebung Fashion introduced con by computers, which pr	level. tail store. stinuous ocess data
2 3 4 5	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to on the system will use this information at the Yo replenishment three years ago.  With the new system all orders are received from cash registers.	rder at what of sale in the rebung Fashion introduced con by computers, which pr	level. tail store. stinuous ocess data
2 3 4 5	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the Yo replenishment three years ago.  With the new system all orders are received from cash registers.  The orders are sent to the warehouse by electronic	rder at what of sale in the recoung Fashion introduced con by computers, which pr	level. tail store. stinuous ocess data they are
2 3 4 5 6	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the Yo replenishment three years ago.  With the new system all orders are received from cash registers.  The orders are sent to the warehouse by electronic _ processed.	rder at what of sale in the recoung Fashion introduced con by computers, which produced con, where	level. tail store. tinuous ocess data they are
2 3 4 5 6 7 8	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the Yo replenishment three years ago.  With the new system all orders are received from cash registers.  The orders are sent to the warehouse by electronic _ processed.  And finally the goods are delivered to the different or	rder at what of sale in the recoung Fashion introduced con by computers, which produced con, where	level. tail store. tinuous ocess data they are
2 3 4 5 6 7 8 9	I'll also explain how it can be used to lower invento product  First of all, you decide what products you want to or The system will use this information at the Yo replenishment three years ago.  With the new system all orders are received from cash registers.  The orders are sent to the warehouse by electronic _ processed.  And finally the goods are delivered to the different of Since the introduction of the CRP system, Young Fas	rder at what of sale in the recoung Fashion introduced con by computers, which produced saccording to a shion have managed to cut	level. tail store. stinuous ocess data they are

#### THE PASSIVE

We often use the passive voice to describe processes, especially if we are more interested in the action itself than in the person who does the action. It is formed using the verb to be and the past participle (third form of the verb). We use by at the end of the sentence to say who or what does the action.

The goods are delivered to a depot. The order is generated by the computer.

## Put the processes described in the presentation about CRP in the correct order.



- a Orders are generated based on data received from cash register.
- b Goods are delivered to the retail outlet.
- System is activated at the point of sale.
- d Orders are sent to the warehouse.
- e Orders are processed.
- Sales information is transferred to the CRP computer system.

#### 5 Here are some more inventory management techniques. Complete the sentences with the passive form of the verbs in brackets.

1			(monitor), planned and managed by the
	manufacturer on behalf		
2	A system which is simila	r to CRP. It	(use, often) for products that need to
	be supplied frequently a	nd in small batch siz	zes.
3	It means that orders	(t	ransfer) electronically to the manufacturer. Then
	they	_ (deliver) to the re	tail store.
4	Real-time demand	(ide	ntify) by electronic cash register and the product
	movement	(co-ordinate	e) from supplier to the retail store.
5	Products that have similar	ar characteristics reg	garding their selling profile
	(categorize) into 'familie	s'.	

## Now match the planning techniques below with the definitions in exercise 5.

- a DSD = Direct store delivery
- b CM = Category management
- c VMI = Vendor-managed inventory
- d CRP = Continuous replenishment
- e QR = Quick response

### Complete the job advertisement for a corporate procurement manager with words from the box.

fulfilment • negotiation • 3PL providers • procurement • command • vendors supply chain • relationship

procurement and supplier	management.	our strategic
Reporting to the Director of Corporate	Procurement, the successful app	licant will be
responsible for managing both internal	and external customers and for v	vorking with the
appointed2. Wh	nile liaising with the	³ team,
4, and related sta	akeholders, you will also be invol	ved in providing
business support to optimize finance-lo and logistics costs.	ogistics processes, order	5,
and logistics costs.  Other responsibilities include providin	ng initiatives to help maximize co	mpany business
and logistics costs.  Other responsibilities include providin profitability and efficiency.  The ideal candidate should have a degr	ng initiatives to help maximize con	mpany business
and logistics costs.  Other responsibilities include providin profitability and efficiency.  The ideal candidate should have a degralogistics management with a deep under	ree in man markerstanding and knowledge of the	mpany business nagement or China logistics
and logistics costs.  Other responsibilities include providin profitability and efficiency.  The ideal candidate should have a degr	ree in6 mai erstanding and knowledge of the rs' experience in a multinational	mpany business nagement or China logistics company and you

## Read the job advertisement again and answer the questions.

- 1 What area will the new corporate procurement manager head?
- 2 What are the procurement manager's main responsibilities? List two or three.
- 3 Who will he/she collaborate with closely in his/her job?
- What qualifications are expected?
- What kind of experience is required?

Can you think of other areas which are important in procurement? Discuss with a partner.





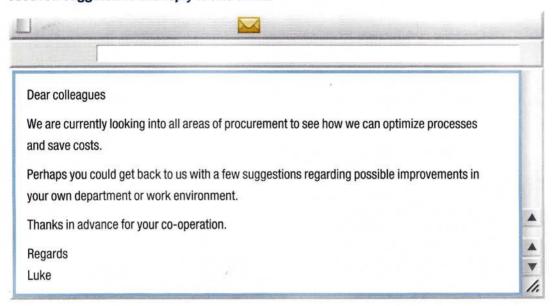
### Three purchasing managers are discussing strategies for negotiating with a supplier. Listen to the discussion and answer the questions.

- What kind of relationship do they want with the supplier? 1
- What would be the benefits of such a relationship?
- What market position does the company have?
- What kind of products do they make?
- What kind of agreement are they interested in?

10	Match the beginnings	1-6) with the endings (	a-f) of the sentences	from the dialogue.
----	----------------------	-------------------------	-----------------------	--------------------

I think we could
What are your
Yes, and I also suggest telling them
In my opinion it would also be important
Good idea. And why don't we
to point out that we're interested in establishing a long-term agreement.
that this a good opportunity to associate with a brand like ours.
feel about that?
lower costs considerably.
say that it's their chance to enter the pharmaceutical market?
thoughts on that, Gisele?
KING FOR OPINIONS
What do you think?
How do you feel about that?
What are your thoughts on that?
Do you agree?
VING OPINIONS/MAKING SUGGESTIONS
VINO OF INIONS/ MAKING SUGGESTIONS
I suggest that we
In my opinion we should
Perhaps we should Why don't we ?
why don't we :
REEING PROPERTY OF THE PROPERT
That's a good idea.
That sounds good.
l agree.
That's right.

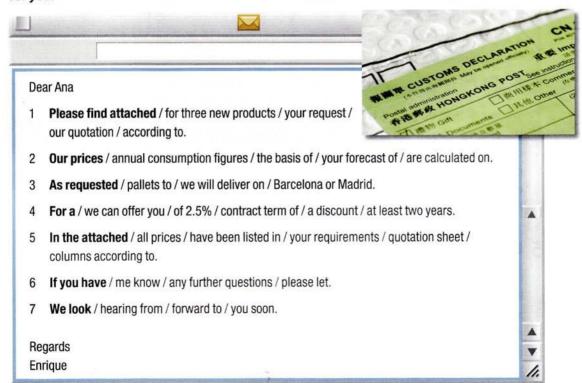
11 You have received the following email from the purchasing department in your company. Work out a few suggestions and reply to this email.



12 Work with a partner: suggest these points and comment on your partner's suggestions.



13 A Spanish courier company receives a quotation for packing labels and consignment notes. Put the words or phrases into the correct order to make sentences. The first parts have been done for you.



When giving a customer a quotation it is necessary to include details on a number of things e.g. prices, discounts, and delivery terms.

Here are some useful phrases for quotations:

#### **Prices**

Please find attached our quotation for ...
We are pleased to quote as follows.
We can quote you a gross/net price of ...
The prices quoted above include ...
We can offer you a price of ... per ...

#### Discounts

We can offer you 10% off the retail price.
We allow a 2% cash discount for payment within 30 days.
Our prices are subject to a 25% trade discount off net price.
We grant a trade/quantity/cash discount of ... % on our list prices.
If your order exceeds 2,000 items, we can offer you a further 10% discount.

#### Delivery

Delivery can be effected immediately after receipt of order. As requested, we will deliver on pallets to ... We would be able to deliver within 10 days of receipt of order.

## 14 Match the beginnings (1-6) with the endings (a-f) of the sentences.

1	For orders exceeding 500 pieces,	
2	We grant a cash discount	
3	The prices quoted	
4	As requested, we	
5	Our prices are subject	
6	The net price	

- a will deliver on pallets to Rotterdam.
- b to a 25% trade discount off net price.
- c we grant a discount of 5%.
- d of this article is £25.00.
- e above include transport charges.
- f of 3% on our list prices.

## 15 Give a customer a quotation by email based on the following details.

GPS system 'Road Navigator TX-2300'
Price: \$975.00
more than 10 items: additional 8% discount price includes 15% VAT
delivery within 6 days of purchase order

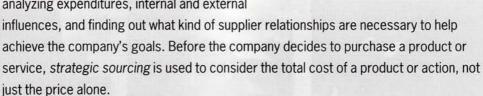
#### OUTPUT

## **Strategic sourcing in procurement**

ost companies and governments today are under increasing pressure to operate more efficiently. And many of them are realizing that effective procurement can reduce costs, improve processes and increase productivity. In the past few years strategic sourcing has become a frequently used approach in this context.

But what is strategic sourcing? To put it simply, it means that companies are adopting a new strategy for how they buy services and products.

Strategic sourcing is a systematic process of analyzing expenditures, internal and external



In the past, many purchasing managers neglected the fact that low purchase cost does not necessarily mean low total cost. In a strategic sourcing process other costs are examined as well e.g. the cost of purchasing, transport, support, maintenance, and disposal.

Leading companies have realized how much they can benefit from strategic sourcing, and many have already achieved impressive cost reductions.

#### OVER TO YOU

- 1 What do you think of the strategic sourcing approach?
- 2 How are goods purchased in your company?
- 3 Do you buy goods for the company? What is the standard procedure?



4

# **Modes of transport**

### STARTER

### Match the pictures of transport and handling equipment (a-f) with the words (1-6).



- The driver does not stay with his road vehicle during transport by rail or ferry.
- Goods are transported in the same loading unit or vehicle using different modes of transport. The handling of the freight itself is not necessary when changing modes.
- A single shipper uses a whole train which is run directly from the loading point to the destination. No assembling and disassembling is required.
- d Carriage of goods by at least two different modes of transport, e.g. shipping by motor lorry and aircraft.
- e Train is formed out of individual wagons or sets of wagons which have different origins and different destinations.
- f Combines road and rail transport: whole motor lorries, trailers or swap-bodies are carried by rail.



### Two employees of a forwarding company are comparing transport modes for a shipment from western China to Shanghai. Listen and correct the information in the table.

	inland waterways	road	rail (express service)
speed in days	7	4	2
cost	low	compared with barge: 60% higher	compared with road: 40% higher
flexibility	high	very high	low



### Complete the sentences with the correct form of the words in brackets. Then listen again to check.

1	How long would it take by barge? - Norr	nally about six days, but it often takes	
	(long) if the weather's bad.		
2	It's cheap – it's actually	(cheap) of all the transport options.	
3	It would only take four days to ship by t (high) than by barge.	ruck, but the cost would be about 50%	

4	Rail would definitely be	(fast) than the truck option if we use the express	
	service that takes three days.		
5	But it would also beare about 40% higher.	(expensive) than shipping by road – transport costs	
,		demanded by Lander and Lander and the second	
6	And then perhaps we'd have to use the standard train, which is much(slow).		

#### Answer these questions.

- 1 Why is the barge option not very flexible?
- 2 What do they decide to do at the end of their discussion?

#### MAKING COMPARISONS

When comparing two or more things we use comparative adjectives. The comparative form is **-er** for short adjectives with one syllable, and two-syllable adjectives ending in **-y**.

Transport by sea is cheaper than transport by air.

Steel is heavier than paper.

We use more + adjective with longer words.

Shipping goods by road is more expensive than shipping them by rail.

Some transport modes are more reliable than others.

Some adjectives have irregular forms.

good / well - better

Our rates are better than theirs.

bad / badly - worse

Their service is worse than ours.

far / further - furthest

This shipment will travel further than the last one.

## 4 Work in pairs. Compare different transport modes using some of the adjectives in the box.

Example: I think shipping goods by rail is faster than sea transport.

adjectives	transport modes
slow / fast	rail
expensive / cheap	air
safe	road
suitable	sea
reliable	river
environmentally friendly	pipeline

#### 5 Match the pictures (a-d) with the names (1-4).











- gantry crane
- ISO container
- reach stacker
- transtainer

## 6 Now complete the descriptions of intermodal transport and handling equipment with the verbs from the box.

fitted • straddle • mounted • loading • a	attached • reach • handle • piling • made • mov
1	
A piece of machinery used for	and unloading containers from ships onto
trucks or rail wagons and vice versa. It is rail-	mounted and can at least four
railway tracks. It is motorized and can	parallel to the ship's side.

AUDIO

An employee of a transport company presents some container options to a potential customer. Listen and complete the table with the missing information.

Type of container	suitable for transport of
1	
2	
3 tanktainer	
4	
5 flat-rack	

9	Listen	again	and	complete	the	sentences
---	--------	-------	-----	----------	-----	-----------

1	It comes with a timber floor and has various devices to secure the load.
2	These lashing points are located horizontally at floor
3	It is temperature and is particularly suitable for cargo that needs regulated or cool temperatures.
4	This is a standard container with a tank fitted inside.
5	As an extra, we also offer tank containers with electric in case the cargo needs cooling or heating during transport.
6	It comes with a PVC cover instead of a roof panel to allow loading from the top.
7	The doors can be to make loading easier.
8	We recommend this special type of container for the transportation of heavy

### Now label the different types of containers 1-5.







4	2	4
1	2	V.



#### CONTAINER FEATURES

We recommend this type of container for ... It is particularly suitable for ... It comes with ... As an extra, we also offer ... It has ... for loading

10 Describe the container features to a partner using words from this unit.

PARTNER FILES		File 04, p. 71 File 12, p. 72
---------------	--	----------------------------------

## 11 Sort the goods under the correct heading.

perishable cargo	non-perishable cargo	heavyweight and overwidth cargo	

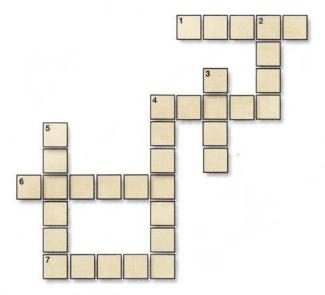
meat • steel pipes • crude oil • fresh produce • industrial boilers • seafood • alcohol · dairy products · tractors · chilled or frozen foodstuffs · harmful chemicals

Can you think of other types of goods? Discuss in a small group.

### 12 Now say which of the following containers you would recommend for the different types of cargo from exercise 11.

- reefer a
- flat-rack container
- tank container

### 13 Complete this crossword puzzle on transport modes with words from the unit.



#### Across

- 1 Another word for rubbish.
- 4 A device for lifting heavy loads.
- 6 Another word for ship.
- 7 The opposite of soft or flexible.

#### Down

- 2 Another word for pipe.
- 3 A container for liquids is a ... container.
- 4 Kept cool, but not frozen.
- 5 A container fitted with a cooling system.

#### OUTPUT

# Freight Transport Logistics in Europe the key to sustainable mobility

Europe's transport policy has been characterized by liberalisation and harmonization over the years. This has slowly shaped the transport system into what it is today. Globalization and the concept of wider Europe create further challenges. The fast growth of freight transport - driven to a large extent by economic decisions - contributes to growth and employment but also causes congestion, accidents, noise, pollution, increased reliance on imported fossil fuels. and energy loss. Infrastructure resources are limited and any disruption in the supply chain (i.e. energy) has necessarily a negative impact on the EU economy. Without adequate measures, the situation will continue worsening and increasingly undermine Europe's competitiveness and the environment that we all live in.

To overcome such problems, Europe's transport system needs to be optimized by means of advanced logistics solutions. Logistics can increase the efficiency of individual modes of transport and their combinations. As a result, fewer units of transport, such as vehicles, wagons, and vessels should carry more freight. Impact on the environment will decrease accordingly.



Rail and inland waterways need to be modernized. Air freight should be more closely integrated in the system. The positive development of short sea shipping should be accelerated. Deep-sea shipping and its hinterland connections need to be enhanced. Shifts to more environmentally friendly modes must be achieved where appropriate. especially on long distance, in urban areas, and on congested corridors.

At the same time each transport mode must be optimized. All modes must become more environmentally friendly, safer, and more energy efficient. Finally, co-modality, i.e. the efficient use of different modes on their own and in combinations, will result in an optimal and sustainable utilization of resources.

#### OVER TO YOU

- 1 Do you also have to deal with growing freight traffic in your country?
- How do you think transport systems could be improved?
- How do you think intermodal transport systems can make freight transport more efficient?

### Partner A

## **Partner Files**

#### **UNIT 1 Exercise 8**

#### File 01

#### Partner A

#### Job specification for position as store supervisor

- · Responsible for store and inventory.
- Make purchase requests for all stocked items that are at minimum.
- · Receive and process incoming orders.
- · Ensure materials received are in good condition.
- · Inform customers of collection or delivery dates.
- · Check invoices against orders.

#### **UNIT 2 Exercise 7**

#### File 02

### Partner A

# India Logistics Ltd – International Freight Forwarders

High quality international freight forwarding services from India.

Air and sea freight, distribution services, order management, customs brokerage.

Many years of experience in shipping goods quickly and cost-effectively.

Sophisticated software to prepare documents quickly and correctly.

#### **UNIT 3 Exercise 12**

#### File 03

#### Partner A

- examine all purchasing processes in the company to see where we can make procurement more efficient
- 2 sort items to be bought into different categories according to their importance and value
- 3 develop a system of preferred suppliers (suppliers must meet certain criteria and go through formal approval process)

#### **UNIT 4 Exercise 10**

#### File 04

#### Partner A

#### Flat-rack container

suitable for: heavy loads, e.g. industrial machinery, pipes

consists of: steel frame with a timber floor, with or without collapsible end walls

loading: from the side up

#### **UNIT 5 Exercise 11**

#### File 05

#### Partner A



#### 20ft standard container

Max. payload:	47,999 lb	21,727 kg
Tare weight:	4,916 lb	2,229 kg
Capacity:	1,172 cu ft	33.18 m <sup>3</sup>
Inside length:	19 ft 4 in	5.89 m
Inside width:	7 ft 8 in	2.33 m
Inside height:	7 ft 10 in	2.38 m

#### **UNIT 6 Exercise 9**

#### File 06

#### Partner A

A consignment of 35 laptop computers has been delivered to the company's branch in Hanoi instead of Ho Chi Minh City. The distribution centre gave you the wrong address. You have just arranged transport to Ho Chi Minh City by Vietnam Air. The computers should arrive on Friday.

#### Partner A

You are a customer in Canada. You are expecting to have something picked up from your premises tomorrow at 9 a.m.

#### **UNIT 7 Exercise 7**

#### File 07

### Partner A

- · invoices are automatically generated
- · accurate stock control and warehouse tracking
- hand-held laser scanners provide speed and accuracy
- · processing of picked goods

#### **UNIT 8 Exercise 14**

#### File 08

#### Partner A (buyer)

- You have received pro forma invoice N° 3698

   thank partner B.
- The bank draft for €6,345 as payment is enclosed.
- Ask for details regarding shipping date and expected arrival of consignment.

#### Partner B

## **Partner Files**

#### **UNIT 1 Exercise 8**

#### File 09

#### Partner B

#### Job specification for position as distribution manager

- Extensive knowledge of current tariffs, rates, and import and export regulations.
- · Monitor shipping operations.
- · Hire and train staff.
- · Develop business plans.
- Assess warehouse operations and provide feedback.
- · Ensure the budget is not overspent.

#### **UNIT 2 Exercise 7**

#### File 10

#### Partner B

#### **Baltic Logistics - Logistics Services**

Offices in all three Baltic States.

Air and sea freight, warehousing and distribution services.

Integrated, flexible logistics solutions. Team of 50 logistics specialists.

#### **UNIT 3 Exercise 12**

#### File 11

#### Partner B

- 1 reduce the number of suppliers to 10-15
- 2 use online catalogue for routine items (prices have already been negotiated by the purchasing department)
- 3 take a close look at existing supplier relationships and think about establishing long-term partnerships with some suppliers of important items

#### **UNIT 4 Exercise 10**

#### File 12

#### Partner B Bulk container

suitable for: unpackaged dry bulk cargo, e.g. grain extras: liner bags coated for moisture protection loading: several spouts and discharge tubes for loading and unloading

#### **UNIT 5 Exercise 11**

#### File 13

#### Partner B



#### 20ft reefer

Max. payload:	45,760 lb	20,756 kg
Tare weight:	7,040 lb	3,193 kg
Capacity:	1, 000 cu ft	28.31 m <sup>3</sup>
Inside length:	17 ft 8 in	5.38 m
Inside width:	7 ft 5 in	2.26 m
Inside height:	7 ft 5 in	2.26 m

#### **UNIT 6 Exercise 9**

#### File 14

#### Partner B

You are the manager of an IT store in Ho Chi Minh City. You were expecting a delivery of 35 laptop computers. You need the computers to arrive by Friday morning.

#### Partner B

You have just checked the documents for a shipment to a customer in Canada and noticed that there is something wrong. The pallet height is not the same as in the packing list and the shipping labels are not correct either. You need to wait for correct documents. That's why pick-up time must be changed to 12.30 tomorrow.

#### **UNIT 7 Exercise 7**

#### File 15

#### Partner B

- · preparation and printing of shipping labels
- inter-warehouse transfers
- · handling of returns
- · scanning of case label barcodes

#### **UNIT 8 Exercise 14**

#### File 16

#### Partner B (seller)

- You have received bank draft as payment on invoice N° 3698 thank partner A.
- The consignment is due to leave Liverpool on 1 September, expected arrival in Churchill, Canada, on September 15<sup>th</sup>.

## **Transcripts**

#### UNIT 1, EXERCISE 1



Speaker :

Logistics means that you manage the procurement and movement of goods and the storage of inventory.

Speaker 2 It means the delivery of the goods the customer needs at the right time, in the right place, and of the right quality.

Speaker 3 My definition of logistics is this: it's to plan, organize, and manage operations that provide services and goods.

Speaker 4 Logistics – that's the purchasing, maintenance, distribution, and replacement of material and staff.

Speaker 5 Logistics is the planning and support of operations such as warehousing, inventory, transport, procurement, supply, and maintenance.

#### UNIT1, EXERCISE 5



Speaker 1

My job is to organize the transport of goods either by sea, air, road, or rail. An important part of the job is dealing with customer requests about the most suitable mode of transport. My responsibilities also include negotiating good shipping rates with shipping lines and transport companies.

I also make booking reservations, that means I book space on a ship, train, lorry, or airplane. Another part of the job is to consolidate a number of shipments under one bill of lading. Apart from that, I have to deal with all the necessary documentation and, in many cases, I arrange customs clearance on behalf of my clients.

Speaker 2 I'm responsible for getting freight and passengers to their destination safely and on schedule. Most of my customers are international transport or shipping companies. In my job I have to make sure that the cargo is not damaged onboard the ship or while loading or unloading. I'm also responsible for financial aspects; that means, for example, I have to keep an eye on the budget and estimate costs. Additionally, I advise customers on shipping rates and prepare quotations for

our sales office.

Speaker 3

Generally my job is to know where every piece of stock is at any given moment. When new goods arrive, I check where to put them in the warehouse. For all this, I use modern computer systems and sophisticated hardware and software. Our warehouse management system helps us store and retrieve the goods quickly. Another part of my job is to liaise with departments such as transport and production. Apart from that, I ensure that vehicles, machines, and any other kind of equipment are maintained to a high level. And last but not least, I take care that health and safety standards are maintained.

#### UNIT 2, EXERCISE 3



We are one of the world's leading transport companies with a freight volume of 600,000 containers per year. As a major non-vessel operating common carrier (NVOCC), we can offer our customers competitive rates with all major shipping lines as well as flexible solutions for different sea freight requirements. We specialize in solutions for full container loads (FCL) and less than container consolidated loads (LCL). We also provide our customers with services such as web-based tracking for cargo in transit.

#### (Home Tex International) Provider 2

As a specialist in home textiles, we can offer our clients customized services to meet their needs. With more than 25 years' experience in the industry and a modern fleet of vehicles, we can ensure fast, safe delivery of your consignments. Our services include order picking, packing, distribution and handling of all transport documentation. Our team will be happy to assist you in all matters regarding your order.

#### (Cargo Express) Provider 3

Cargo Express is Asia's leading provider of air freight services. Specializing in consolidated air freight forwarding, we can provide you with tailor-made solutions for your air transport requirements. We work closely with air carriers around the world and can offer our customers a wide range of flexible and cost-effective services. These include collection, consolidation, customs clearance, distribution, and online tracking of all cargo movements.

#### **UNIT 2, EXERCISE 5**



- As a major non-vessel operating common carrier, we can offer our customers competitive rates with all major shipping
- We specialize in solutions for full container 2 loads (FCL) and less than container consolidated loads (LCL).
- As a specialist in home textiles, we can 3 offer our clients customized services to meet their needs.
- Our team will be happy to assist you in all matters regarding your order.
- We can provide you with tailor-5 made solutions for your air transport requirements.
- 6 We closely co-operate with air carriers around the world and can offer our customers a wide range of flexible and cost-effective services.

#### UNIT 2, EXERCISE 12



#### Speaker 1

### **Express Logistics Online Shipping**

With our Quick Online Shipping tool you can find the right service to suit your shipping needs. This online tool allows you to plan shipments, book collections and deliveries, and keep track of your consignments. Using this system you can also prepare shipping and customs documentation and check shipment records for up to 90 days. To use QOS, simply log on by selecting your town or region from the drop-down menu on the left.

#### Intercargo E-Shipping Speaker 2

Our web-based booking system offers you an extensive range of e-services designed to simplify your shipping requirements. After registering with E-Shipping, you can make price requests, schedule transport. and obtain real-time shipment information. With this user-friendly tool you can receive quotations for worldwide shipments and place orders. You can also track pick-ups and deliveries. With a mouse click you can also download commercial documents in pdf format.

#### UNIT 3, EXERCISE 2

Today I'm going to tell you something about CRP. That means continuous replenishment. I'll also explain how it can be used to lower inventory and operational costs and to shorten product lead times. Let me start by explaining what CRP means. It is a

system which is activated by consumer demand and which co-ordinates the flow of information and goods in the logistic chain.

CRP is a sales-based ordering system which works like this: first of all, you decide what products you want to order at what stock level. The system will use this information at the point of sale in the retail store. Then the order is processed at the warehouse. And finally the goods are delivered to the retailer.

To illustrate how this works in practice, I'll give you an example. The leading Russian clothes retailer Young Fashion introduced continuous replenishment three years ago. With the new system, all orders are generated by computers, which process data received from cash registers. The computer program, which is extremely flexible, is called Retail Ordering Assistant. The orders are sent to the warehouse by electronic data interchange, where they are processed. And finally the goods are delivered to the different outlets according to a schedule.

Since the introduction of the CRP system, Young Fashion have managed to cut inventory and transport costs by about 15% and have reduced lead time to only 18 hours. Moreover, errors in order processing have been reduced considerably by using scanning technology and EDI.

#### UNIT 3, EXERCISE 9



Robert

Peter

Peter

OK, let's get started. You know that we need to discuss negotiation strategies with one of our medical equipment suppliers today. I suppose we all agree that we are interested in a more co-operative relationship with our supplier, BAF. I think we would definitely benefit from a strategic partnership. How do you feel about that? I agree. I think we could lower costs

considerably and work more efficiently if we co-operated more closely. But we need to think about reasons why they should enter into a partnership with us. What are your thoughts on that, Gisele?

I think you're right. That's why we should Gisele tell them that it will be to their advantage to work with us because we are the market leader.

Yes, and I also suggest telling them that Peter this a good opportunity to associate with a major pharmaceutical brand like ours.

Gisele That sounds good. In my opinion it would also be important to point out that we're interested in establishing a long-term agreement.

> Good idea. And why don't we say that it's their chance to enter the pharmaceutical market. So far they haven't had access to this market.

Gisele Yes, good point. Robert:

Excellent. Thanks for your comments. I'll work out a catalogue with the points we have covered today and will send it to you tomorrow.

#### **UNIT 4, EXERCISE 2**

Hao

Well, basically we have three shipping options: we can use inland waterways. road, or rail.

Ying Right. Let's start with the river barge. How long would it take to ship the consignment by barge?

Normally about six days, but it often takes Hao longer if the weather's bad.

And what about cost and flexibility? Yina It's cheap - it's actually the cheapest of all Hao the transport options. It's not very flexible though, mainly because there are only infrequent sailings. There are barges to Shanghai twice a week.

Ying OK, let's look at road transport. It would only take four days to ship by truck, but the cost would be about 50% higher than by barge.

Нао Yes, but wouldn't it be much easier? That's true. Let's see how this compares Ying with rail. Rail would definitely be faster than the truck option if we use the express service - that takes three days.

Hao But it would also be more expensive than shipping by road - transport costs are about 40% higher. And the system isn't very flexible. Sometimes it is only possible to book space on the express train a few weeks in advance. And then perhaps we'd have to use the standard train, which is much slower.

Ying So, I think we need to check with our customer first and find out what's most important to them.

#### UNIT 4, EXERCISE 8

First of all, we offer the general purpose container for any general dry cargo. It comes with a timber floor and has various lashing devices to secure the load. These lashing points are located horizontally at floor level and vertically next to the door corner posts. Our refrigerated container, called 'reefer', can be used for delicate cargo and perishables. It is temperaturecontrolled and is particularly suitable for cargo that needs regulated or cool temperatures. With our reefer your cargo reaches its destination in perfect condition. If you want to ship liquids, for example, foodstuffs or chemicals, we can provide you with our 'tanktainer'. This is a standard container frame with a tank fitted inside. As an extra, we also offer tank containers

with electric plugs in case the cargo needs cooling or heating during transport.

For bulky cargo we recommend the open-top container. It comes with a PVC tarpaulin cover instead of a roof panel to allow loading from the top. The doors can be removed to make loading easier. Last but not least, there is our 'flat-rack' container which is especially designed for heavy loads. We recommend this special type of container for the transportation of heavy machinery and pipes.

#### UNIT 5, EXERCISE 1

11

Simon

Global Freight Logistics. Simon Dawson speaking.

Hello, this is Paula Santini from Marmi Paula Italia. I'm calling about the train options described on your website. Could you tell me a bit more about them?

Simon Yes, of course. What exactly would you like to know?

Paula We have some new customers in the UK and will need to ship marble and granite to London next month. What would be the best rail option for us?

Simon That depends. For large volumes, I would recommend using block-train transport. If you want to ship smaller quantities, the single-wagon option would be more suitable.

I see. How flexible are the various options? Paula I mean, how early would we need to place our order?

Simon If flexibility is important, I would suggest that you book the flexitrain block train option. It's a bit more expensive, but with that you can place your order up to 24 hours before the actual shipping date. As an alternative, I can suggest single-car transport, which is even more flexible - you can order up to two hours before collection.

That sounds good. Paula

Simon Of course, it is always cheaper if you can plan transport well ahead. In that case we should also consider the other block-train options.

Paula OK. Just one last question: how much time would we have for loading?

Simon At least 7 hours, but we could arrange longer loading times if you like.

Thank you very much for your help. I'll Paula get back to you as soon as I have our customers' specific transport requirements.

Simon Fine. I look forward to hearing from you

again. Goodbye.

Paula Bye.

#### UNIT 5, EXERCISE 6



OK, so this is one of our larger containers - the 4oft Open Top. Its tare weight is 4,030 kilos, that is 8,880 pounds. Its gross weight is 32,500 kilos. And here are the internal measurements of the container. The Open Top container's length inside is 12 metres - or 39 foot 5 inches. Its internal width is 2.35 m, and its height is 2.32 m - that's 7 foot 7 inches. And the container's maximum payload is 28,470 kilos.

#### UNIT 5, EXERCISE 12



IFT International Forwarders, Martin Smith. Martin How can I help you? Hello, this is Karla Hanssen from Cool Air. Karla Sweden. I need a quotation for air freight to the United Arab Emirates. I've been trying to complete the online quotation form, but it keeps crashing. Sorry about that. We have had some Martin problems with it recently. I'll see if I can retrieve it. You said your name was Hanssen, didn't you? Yes, that's right. Karla Martin OK, here it is. Well, it's saved some of your details. We can go through the rest of the consignment details over the phone and I'll fill in the quotation for you. Karla Thanks, go ahead. Martin OK. Um ... let's start with the freight details. Could you briefly describe the goods you want to ship? They're cooling units and they're going to Karla Dubai. OK, so that's non-hazardous material. How Martin many units do you want to ship? 15 boxes with a gross weight of 150 kg Karla each. Martin Right. And the size of each box? Each box is 170 cm high, 145 cm wide and Karla 82 cm deep. I think the volume would be about 30m3. OK, let me just check that for you. Hold the Martin line. [Pause] Hello? Hi. Karla OK, so the volume would be 30.31 m3 for Martin the whole consignment ... Where do you want to ship the goods from? Karla Stockholm, Sweden. Martin And when would you like the units to be

collected at your premises?

OK, got that. When should delivery be

It's very important that our customer

receives the units on August 6th. Would

On August 3rd.

that be a problem?

made?

Karla

Martin

Karla

Martin	I don't think so, but I'll check. Do you have any other special requirements?
Karla	No, just that delivery date.
Martin	OK – I'll get back to you with a quotation within the next two hours. Could you
	give me your telephone and fax numbers, please?
Karla	Yes, of course. My number is 0046
	890265030 and the fax number is 0046
	890265039. And my name is Karla
	Hanssen.
Martin	Thanks very much Ms Hanssen. I'll speak
	to you soon. Goodbye.
Karla	Thank you. Bye.

#### **UNIT 6, EXERCISE 5**

Jon Frederikson, Export Logistics. Ion Hi Jon, this is Sonja. I'm just phoning about Sonja your email. Ion Hi Sonia. Thanks for getting back to me so quickly. So what can we do about GLP in France? Sonja I think we've really got a problem here. Unfortunately, we can't use one of our regular forwarders for this shipment. I've talked to all of them and the fastest service would take 48 hours. Can't we use someone that specializes in Jon express deliveries? Not really. I've checked this option too, but Sonia I'm not sure it would work for us because they offer a very limited loading capacity. This means that we would have several smaller partial deliveries. And we'd have to pay a lot more as a result. Hmm. What about the weekend delivery? Ion That's possible, isn't it? Sonja I'm afraid not. We can't deliver at the weekend because of the HGV driving ban on Saturdays and Sundays. Oh dear. I had no idea this delivery would Jon cause so many problems. I'll talk to GLP again and will get back to you later. Thanks for your help. Sonja No problem. Speak to you soon. Bye.

#### **UNIT 7, EXERCISE 5**

Bye.



Jon

OK, let's get started. We are here today to discuss how we can improve our warehouse management system which, as you all know, is outdated and not very efficient. I think this new warehouse area management system WMS 2X would help us cut costs and optimize our processes. Let me give you some of its main features and benefits.

## **Useful phrases and vocabulary**

#### TALKING ABOUT YOUR JOB

What do you do?
What's your line of work?
I work for a major shipping company.
I work in the regional depot.
I'm responsible for ...
In my job I have to ...
My job involves ...
I often ...
I work for an international logistics company.
He usually spends a lot of time with his customers.
Do you ship goods to Asia?
He doesn't work in the European office.

#### SELLING YOUR COMPANY'S SERVICES

We can offer you a wide range of ...
We can provide (you with) customized/tailor-made logistics solutions for ...
We spezialize in ...

As a specialist for/in ... we can ... With our many years of experience ...

We have experience and expertise in providing ...
Our team will be happy to handle .../assist you with ...

With our dedicated team of logistics experts we can ...
The price request tool allows you to obtain prices for shipments.

E-Shipping helps you prepare/print/track/select ... online.

To ..., (just) sign up/register for/log on to ... For price requests, please use ... To access shipment details, click ...

#### DESCRIBING PROCESSES

The unloading has been completed.

The goods are delivered to a depot.
The order is generated by the computer.
Problems are quickly identified.
Information is transferred to the warehouse.
The forks can be raised by a simple pump action.
This system must be fitted with detectors.
After the goods have been checked, they go into backup storage.

#### ASKING FOR AND GIVING OPINIONS

What do you think?
How do you feel about that?
What are your thoughts on that?
Do you agree?
I suggest that we ...
In my opinion we should ...
Perhaps we should ...
Why don't we ...
That's a good idea.
That sounds good.
I agree.
That's right.

### REQUESTING A QUOTATION

We/I need a quotation for a shipment to ...
Please quote for (the supply/transport of) ...
Please send us a quotation for ...
Please quote your lowest price for ...
Your quotation should include detailed information on freight and insurance rates, delivery terms, delivery date, and terms of payment.

#### GIVING A QUOTATION

Please find attached our quotation for ...
We are pleased to quote as follows.
We can quote you a gross/net price of ...
The prices quoted above include ...
We can offer you a price of ... per ...
We can offer you 10% off the retail price.

We allow a 2% cash discount for payment within 30 days.

Our prices are subject to a 25% trade discount off net price.

We grant a trade/quantity/cash discount of ... % on our list prices.

If your order exceeds 2,000 items, we can offer you a further 10% discount.

Delivery can be effected immediately after receipt of order.

As requested, we will deliver on pallets to ... We would be able to deliver within ten days of receipt of order.

#### MAKING COMPARISONS

Transport by sea is cheaper than transport by air. Steel is heavier than paper.

Shipping goods by road is more expensive than shipping them by rail.

Some transport modes are more reliable than others. Our rates are better than theirs.

Their service is worse than ours.

This shipment will travel further than the last one.

#### **MAKING ENQUIRIES**

I'd like to ask/enquire about ... I'm calling about ... I'm writing about/with regard to ... Could you tell me how much/many/long/often ...?

#### ADVISING THE CUSTOMER

For this consignment I would recommend/suggest using air transport.

I recommend/suggest that you ship the goods by road.

We/You should also consider air transport for ... That depends on your specific requirements. Another option would be to ... Of course it would also be possible to ... (instead). Alternatively, you/we could ...

#### TALKING ABOUT DIMENSIONS AND WEIGHT

Our consignment is 3 by 2 by 2.5 metres. This box measures 2 by 1.5 by 2.5 metres. Its measurements are 20 by 85 by 60 centimetres. The empty container weighs 5,000 kg. The net/tare/gross weight of the container is ... kg/tons.

The container's maximum payload is ... The box is 40 cm high/long/wide/deep. Its/the height/length/width/depth is 40 cm.

#### TALKING ABOUT PROBLEMS

I'm afraid there is a problem with customs clearance. I'm sorry, but there will be a delivery delay. The delay was caused by a rail strike in Italy. The consignment has to be repacked because the carton is damaged.

There was a delay because of bad weather. There was a delay because the weather was bad. Although the load wasn't secured properly, it arrived

The load wasn't secured properly, but it arrived intact. In spite of the strike, the consignment arrived on time.

The result was that the goods didn't leave the warehouse until Friday.

As a result, the shipment arrived two hours late. There's fog at the airport so the flight hasn't taken off yet.

#### **ADVISING CUSTOMERS OF SHIPMENT**

We are pleased to inform you that Order No 30-12 has been dispatched by truck today. Order No 30-12 has been dispatched by flight

BA0237A today.

We are pleased to advise that your order No 23/1346 was shipped on board the vessel Ocean Line.

The consignment is due to arrive in Sydney on 25th August.

The above order has been handed over to our forwarding agents today.

The consignment will be delivered to your warehouse in Brussels.

#### TALKING ABOUT ADVANTAGES AND POSSIBLE **IMPROVEMENTS**

One great advantage is ... The most interesting feature is ... It would help us reduce/increase/improve/optimize ... Another major advantage is/would be ... It would also guarantee/ensure ...

#### DESCRIBING THE STEPS OF A PROCESS

The first step/stage (of the process) is ... Second(ly) ... Then ... After that ... The next step/stage is ... Following that ... Finally ... The last step is ... Once/After X has happened ...

First(ly)/First of all ...

#### DEALING WITH COMPLAINTS

Thank you for informing us about an error in our December statement. (formal)

Thanks very much for pointing out the mistake. I understand there is a confusion in addresses/ delivery dates.

We are looking into this matter and will contact you again later today. (formal)

I will get in touch with the forwarding agent at once. I'll take care of this straight away.

I'll get on to that now.

I'll see to this immediately.

I'll get back to you on that as soon as possible.

We would like to apologize for the inconvenience. (formal)

We very much regret this misunderstanding. (formal) I'm very sorry about that.

Let me apologize for this delay/mistake/error (once

The consignment must be delivered by Friday. The logistics manager will be away until Friday.

#### DEALING WITH PAYMENT

Please find attached our pro forma invoice for order Nº 45-09-23.

We enclose a copy of your invoice. The original will be sent to you together with the documents on settlement of our draft.

We have instructed our bank today to transfer/remit the amount of £6,320 to your account with Royal Bank of Scotland.

Please find enclosed a cheque for \$745.55 in payment of your invoice N° 2/08/2457.

We enclose our draft for \$23,840 drawn on Pacific Bank, Seattle. Could you please acknowledge receipt?

Thank you for your credit transfer for 4,500 in payment of our July statement.

Our bank has advised us today that your transfer for invoice N° FR 1235 has been credited to our

We have received your draft for invoice No 12349. Thank you for sending it so promptly.

#### DEALING WITH MISTAKES

It seems/appears that a mistake has been made with regard to the customs invoice.

There seems to be a discrepancy between the items listed on your June statement and the goods delivered.

When checking your statement, we noted that invoice TX 274 has been debited twice.

We are returning your invoice as the 2% discount has not been deducted from the total amount.

Could you please let us have a corrected/an amended invoice by return?

Please confirm the corrected amount of ...

Could you make sure that weight and dimensions of the items are specified on the commercial invoice?

# Glossary of acronyms and abbreviations

APR adjustable pallet racking

AS/RS automated storage and retrieval system

AWB air waybill

B/E bill of exchange

B/L bill of lading

COD

BTN Brussels tariff number
CAD cash against documents
CM category management
CO certificate of origin

CRP continuous replenishment D/P documents against payment

cash on delivery

DC distribution centre
DSD direct store delivery

EDI electronic data interchange ETA estimated time of arrival ETS estimated time of sailing

FCL full container load

GPC general purpose container
GPS global positioning system
HGV heavy goods vehicle
HTS harmonized tariff system

IATA International Air Transport Association

IBC intermediate bulk container IMO international money order

ISO International Standards Organization

JIT just-in-time LC letter of credit

LCL less than container load LGV large goods vehicle

NVOCC non-vessel operating common carrier

POD proof of delivery QR quick response

RFID radio frequency identification RMS resource management system

RORO roll-on/roll-off ferry

SCM supply chain management
SMS short message service
3PL third-party logistics
VAL value-added logistics
VAS value-added services
VMI vendor-managed inventory

WMS warehouse management system

# A-Z word list

		Your translation			Your translation
A	to access ['ækses]			depend: to ~ on [di'pend on]	
	to accompany [ə'kʌmpəni]			destination [,desti'neifn]	
	account [əˈkaʊnt]			device [dɪˈvaɪs]	
	to acknowledge [ək'nplid3]			discrepancy [di'skrepənsi]	
	actual [ˈæktʃuəl]		3000 2000	dispatch [di'spæt]]	
	adjustable [əˈdʒʌstəbl]			to display [dr'sple1]	
	advance [əd'vɑ:ns]			distribution [,distri'bju:[n]	
	advice [əd'vaɪs]			draft [dra:ft]	
	to advise [əd'vaɪz]			driving ban ['draivin bæn]	
	to align [əˈlaɪn]			due to [dju: tu:]	
	amend [ə'mend]			dump site [damp sait]	
	amount [əˈmaont]			duplicate ['dju:plikeit]	
	appropriate [əˈprəupriət]				
	approval [əˈpruːvl]		E	economies of scale	
	as <b>agreed</b> [əz əˈgriːd]			[i'konəmiz ov skeil]	
	to assemble [ə'sembl]			embassy ['embəsi]	
	assembly [əˈsembli]			to enclose [ɪnˈkləuz]	
	to attach [əˈtæfʃ]			enquire: to ~ about	
				[in'kwaiər ə'baut]	
3	bar code [ba: kəud]			equipped: to be ~ with	
5000	barge [ba:d3]			[bi ɪˈkwɪpt wɪð]	
	batch [bætfl]			evenly ['i:vnli]	
	behalf on ~ of [on biha:f ov]			to exceed [ik'si:d]	
	benefit ['benɪfɪt]			to examine [ɪgˈzæmɪn]	
	bogie [ˈbəugɪ]		1000	exhibitor [ɪgˈzɪbɪtə]	
	break bulk [breik balk]			expertise [ˌekspɜːˈtiːz]	
	buffer stock ['bʌfə stok]				
	29-79-4-50-20-7-1-1-1-20-0		F	feature [ˈfiːʃə]	
	carrier [ˈkærɪə]			fitted: to be ~ with	
	collapsible [kəˈlæpsəbl]			[bi 'fıtıd wıð]	
	collection [kəˈlek∫n]			fleet [fli:t]	
	competitive [kəm'petətiv]		*****	forecast ['fɔ:kɑ:st]	
	comply: to ~ with			fragile ['fr3da1l]	
	[kəm'plaı wıð]			freight [freit]	
	to consider [kən'sıdə]			freight forwarder	
	consignment [kən'sammənt]			[freit 'fo:wədə]	
	consist: to ~ of [kən'sıst pv]				
	to consolidate [kən'splideit]		G	to generate ['dʒenəreɪt]	
	contractor ['kontræktə]		_	to get back to [get bæk tu:]	
	contract term [kən'trækt tɜ:m]			to grant a discount	
	convenient [kən'vi:nɪənt]			[gra:nt ə dis'kaont]	
	to convey [kən'ver]			ground space [graund spers]	
	courier [ˈkʊrɪə]				
	credit ['kredɪt]		Н	handling damage	
	cross-docking [kros 'dokin]			['hændlıŋ 'dæmɪdʒ]	
	customized ['kastəmaiz]			to hand over [hænd 'əuvə]	
	customs clearance			haulage contractor	
	['kʌstəmz 'klɪərəns]			['hɔ:lɪdʒ 'kɒntrəktə]	4-00-04-000-00-00-00-00-00-00-00-00-00-0
	<ul> <li>Let it also be designed in Landons is a more shifted the Contract of September 1.</li> </ul>			hazardous/non-hazardous	
)	debit ['debɪt]		10012	['hæzədəsn' non 'hæzədəs]	
	declaration ['deklə'reifn]			heavy-duty ['hevɪ 'dju:tɪ]	
	deduct [dɪ'dʌkt]		********		
	delay [dɪ'leɪ]			insurance rate [In'fuərəns reit	1
	uetay [ul lel]		5 m 1 m 1 m 1 m 1 m 1 m 1 m 1 m 1 m 1 m	insulance rate in logistis lett	

	50	our translation			Your translation
	inventory ['ɪnvəntrı]			retailer [ˈriːteɪlə]	
	invoice ['invois]			retrieval [rɪˈtriːvəl]	
	to issue ['ɪʃuː]			rigid ['rɪdʒɪd]	
				rubbish ['rʌbɪʃ]	
L	to label ['leɪbl]				
	lashing points [ˈlæʃɪŋ poɪnts]		S	to <b>schedule</b> ['ʃedju:l]	
				to <b>seal</b> [si:l]	
	lump sum [lamp sam]			to secure [sɪˈkjʊə]	
				ship [ʃɪp]	
M	maintenance ['meintənəns]			shipment ['fipment]	
	manual [ˈmænjʊəl]			shrink/stretch-wrapping	
	to mark [ma:k]			[[rink/stret[ 'ræpin]]	
	material flow [məˈtɪərɪəl fləu]			solution [səˈlu:∫n]	
				sophisticated [səˈfɪstɪkeɪtɪd]	
				sort: to ~ down [so:t dawn],	
	mode of transport			to ~ out [so:t aut]	)———
	[məud pv træn'spo:t]			to span [spæn]	
N	to monitor ['tomonito]			to <b>stack</b> [stæk]	/
	to mount [maont]			to state [stert]	
	Land Land Market			stock [stok]	
	to negotiate [nr'gəuʃreɪt]			storage ['sto:rid3]	
	to <b>note</b> [naut]			to <b>straddle</b> ['strædl]	
	to these finost			to strap [stræp]	
0	onward ['pnwəd]			sturdy ['stɜːdɪ]	
U	origin ['pridʒin]			subject: to be ~ to	
	outdated [aut'deitid]			[bi səb'dʒekt tu:]	
	variation [not define]			to suggest [səˈdʒest]	
Р	packing list ['pækɪŋ lɪst]			suitable ['su:təbl]	
e 6	partial ['pa:fl]			to supply [səˈplaɪ]	
	partial [ pd:]1] payload ['perləud]			foo hund	
	pick-up ['pik np]		Т	tag [tæg]	
	piggyback ['pigibæk]			tarpaulin [tɑːˈpɔːlɪn]	
	to pile [parl]			tender ['tendə]	
	to place orders [pleis 'bidəz]			terms of payment	
	point of sale [point by seil]			[ts:mz ov 'permont]	
	to prefer [pri'fs:r]			Third-Party Logistics (3PL)	
	premises ['premisiz]			[θ3:d 'pa:tɪ lə'dʒıstıks]	
				timber ['tɪmbə]	
	시장에 되어 있는데 아이를 하면 되었다면 하는데 하는데 하는데 하다면 하는데			toxic ['toksik]	
	prior to ['praio tu:] processing ['prousesin]			to track [træk]	
				trailer ['treɪlə]	
	procurement [prəˈkjuəmənt]			to transfer [træns'fs:r]	
	to protrude [pro'tru:d]			transit times ['trænsit taimz]	
	to purchase ['pɜ:tʃəs]			Lames [ trænsit tannz]	
0	quotation [kwəʊˈteɪʃn]		٧	valuable ['væljuəbl]	
Q			٧	value-added services	
	to quote [kwəut]			[,vælju: 'ædıd 'sɜ:vɪsɪz]	
n	raw material (			vehicle load ['vi:rkl ləud]	
R	raw material [ro: məˈtɪərɪəl]			vendor ['vendə]	
	to reach [ri:tʃ]			vessel ['vesəl]	
	receipt [rɪˈsiːt]			volume ['volju:m]	
	to recommend [,rekə'mend]			votame ( vorjuint)	
	to record [rɪˈkɔːd]		107	warehousing Pusebauaral	
	to reject [rɪˈdʒekt]		W	warehousing ['weəhauzɪŋ]	William III
	reliable [rɪˈlaɪəbl]			weight: gross/net/tare ~	
	to remit [rɪˈmɪt]			[graus net tea weit]	
	to remove [rɪˈmuːv]			well ahead of [wel ə'hed pv]	
	replenishment [rɪ'plenɪʃmənt]			wholesaler ['həulseɪlə]	
				to withstand [wɪðˈstænd]	
	[mi:t rɪ'kwaɪəmənts]			to wrap [ræp]	

## Weights and measures conversion chart

1²)
6